## SIAM OKAMURA TODAY

Corporate Profile

Office / School / Hall / Bank Factory / Airport / Hospital Healthcare / Laboratory Supermarket / Convenience store / Food speciality store Pharmacy / Apparel store Stationery shop / Book store





# Set the stage for people

## สร้าวสรรค์วานให้เสริมสร้าวคน

Office Spaces, Commercial Environments, Distribution Centers and Beyond.

Okamura creates new value in spaces where people work and live.



#### ■ Business Activities / ลักษณะขอมรุรกิจ

Design, Manufacture and Sale of Steel Furniture, Display Fixtures, Industrial Machinery and Other Equipment. Provision of Information on Improvement of Office Environments.

#### ■ Corporate Data / ข้อมูลบริษัท

#### **Company Name**

Okamura Corporation http://www.okamura.co.jp/

#### **Head Office**

Tenri Bldg., 1-4-1, Kitasaiwai, Nishi-ku, Yokohama Kanagawa 220-0004, Japan Tel : +81-45-319-3401

#### **Registered Office**

2-7-18, Kitasaiwai, Nishi-ku, Yokohama Kanagawa 220-0004, Japan

#### **Foundation**

October 1945

#### Paid-in Capital

JPY 18,670 million (THB 5,436 million)

#### Number of Employees

3,472

#### **Environmental Management**

SO14001 Certification

#### **Quality Management**

SO9001 Certification

#### **Subsidiaries and Affiliates**

Kansai Okamura Manufacturing Co.,Ltd.
Okamura Logistics Corporation
Okamura Support and Service Corporation
NS Okamura Corporation
Sanyo Okamura Corporation
SEC Co.,Ltd.

FM Solution Corporation
Hill International Inc.
Seeder Co.,Ltd.
Fujiseiko Co.,Ltd
Okamura Business Support Corporation
TD Japan Ltd.

Okamura International (Singapore) Pte. Ltd. PT. Okamura Chitose Indonesia Okamura International Malaysia Sdn. Bhd. Salotto (China) Limited Siam Okamura Steel Co.,Ltd. Siam Okamura International Co.,Ltd.

## **History of Okamura**

ประวัติความเป็นมาขอมโอคามูระ

1945

Okamura founded on October 10



1950

1950

Torque Converter Production bega



#### 1953

Development of the Okamura N-52 Japan's first postwar Airplane



#### 1955

Type-31 and Type-36 Desk



#### 1957

Mikasa, Japan's firt Automatic front wheel drive car, developed



Gondola Store Shelving la



## 1970

1974

New Otani Showroom opened



#### 1978

Rotary Rack launched



1980

D-10 Office Automation (OA)



#### 1986

28-series Ergonomic Seating



#### 1988

Siam Okamura Steel Co., Ltd. (Thailand) established



## 1990

1992

Okamura International (Singapore) Pte Ltd. established

1996

Siam Okamura International
Co.,Ltd. (Thailand) established



#### 1997

Profice Next-generation Office
System introduced



## 2000

2003

Contessa Ergonomic Mesh Chair launched



Shanghai Okamura Furniture and Logistic System Co., Ltd.

Rotterdam Branch opened

London Branch opened

Chicago Branch / Showroom

#### Į.

Sdn. Bhd. established

2010

Salotto Group (Hong Kong)

AutoStore Robot Storage System

Products displayed at the 33rd China International Furniture Fair (Guangzhou) (CIFF)

PT. Okamura Chitose Indonesia

Conference Table "Traverse"

The Representative Office of OKAMURA CORPORATION in

HCMC (Vietnam) opened

Products Displayed at Architect Expo 2017 (Thailand)

launched

CO-Dō LABO opened



#### 2018

Office Seating "FINORA" launched



(17 other companies; total of 34)

## Our Strength



#### **Quality Management**

#### การจัดการด้านคุณภาพ

Okamura wants to make products that can be used with confidence for many years. In addition to compliance with Japanese Industrial Standards (JIS) and overseas standards, we apply our own in - house standards, which are even more rigorous. We assess and confirm the quality and safety of all of our products by carrying out various analyses based on these standards, and by repeatedly subjecting samples to performance and durability tests.



#### ความยั่วยืน

We recognize that we have an important corporate responsibility to contribute to the creation of a sustainable society through the reduction of our environmental footprint. We have formulated energy conservation plans for each of our production sites, and we are working to reduce energy consumption in various ways, including the installation of energy - efficient equipment and the improvement of operating methods.

#### **Development Technology**

#### การพัฒนาด้านเทคโนโลยี

We continually monitor the needs of society by tracking market trends and listening to our customers. We use the most advanced systems and tools to develop products that meet those needs.

#### **Production Technology**

#### เทคโนโลยีการพลิต

We have accumulated our own technology for the various steps involved in our manufacturing activities, allowing us to perform all necessary processes in-house. Our experience in the field of metal processing dates back our involvement in sheet metal processing for aircraft when the company was founded in 1945. We ensure that our metal - working legacy will continue to be handed down to future generations by providing employee education at our Technical Skill Training Center, and by helping specialist workers to achieve national qualifications.











#### Design Philosophy

#### ปรัชญาการออกแบบ

Safety is our first consideration when developing new products. We are continually trying to meet the needs of our customers by improving comfort, including the use of designs based on ergonomic principles, and by helping to form environments that will enhance creativity. We want our designs not only to be beautiful, but also to provide enhanced functionality, safety, durability and reliability. This product development vision is reflected in the excellent reputation of our products in Japan and overseas, and in the numerous awards that we have won.



























#### Eco-Design

#### การออกแบบที่เป็นมิตรกับสิ่มแวดล้อม

We are actively working to reduce environmental problems under our own environmental philosophy, which we call "Green Wave." "Green" symbolizes our care for the environment, while "Wave" represents our determination to generate and ride our own waves. Our products are designed to minimize environmental loads at all stages of the product lifecycle, from the selection of raw materials to disposal after use. By supplying these products to our customers, we are helping to create the sustainable society. We achieve this by carrying out assessments at the product planning and design stages and developing products with the smallest possible environmental footprints.



#### [GREENGUARD] Certification

In 2003, our Contessa Series became the first products supplied by a Japanese office furniture manufacturer to be certified under the GREENGUARD standards in the United States for office furniture and interior building materials. Since then we have achieved certification for over 20 other product series.



## **Company Introduction**

มาทำความรู้จักบริษัท

#### SIAM OKAMURA INTERNATIONAL CO.,LTD.

Siam Okamura International (SOI) was founded in 1996 as a joint company of Okamura Corporation in Japan and Siam Steel International Plc in Thailand.













#### ■ Bangkok Office / Showroom

Location : Maleenont Tower 19F, Rama 4 Rd

: 1996 Established

Capital fund : THB 20 million

Employees : 70 persons

#### ■ Chonburi Branch

Location : Amata Service Center Building 4F

Established: 2006 Employees : 5 persons

### MONTHABURI **Bangkok Office** Suvarnabhumi UZILIMNA PAUL Airport Factory 🐷 UT SAKHON **Chonburi Branch**

# Factory Introduction มาทำความรู้จักโรมงาน



#### SIAM OKAMURA STEEL CO.,LTD.

: Samutprakarn Location

Established : 1988 : 12,000m<sup>2</sup> Site area Employees : 450 persons

Certification: ISO 9001 / ISO 14001









#### **■** Product Lineup

- Office Furniture (Desk, Meeting Table, Cabinet, Low Partition, Chair Parts)
- · Store Display (Gondola, Steel Shelves, Store Fixtures)















## Coffice Division

ส่วนสำนักมาน



■ Okamura has been thinking about office furniture and working environments more than half a century. Through the research of new trend in Japan, Thailand and other countries, we bring creativity and new value to office environments.

## **HAPPINESS** ความสุข

**WELLNESS** 

สบาย

**USEFULNESS** 

สะดวก

Activity-Based Working

ABW is business strategy that provides people with a choice of settings for a variety of workplace activities. It seeks to encourage people to physically locate themselves where it is most suitable for them to complete their work. Spaces are designed to create opportunities for a variety of workplace activities from intense, focused work to impromptu and informal meetings or more formal meetings.







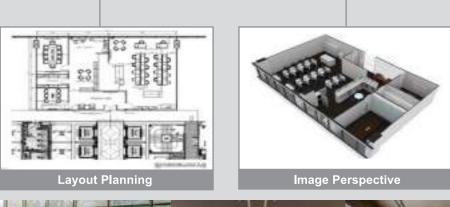




#### One-Stop Solution / ทางออกที่ครบวงาร

■ We provide total solutions through ideal office spaces. In response to ever-changing personnel and working styles, we think of such diversity as inspiration to display our creativity and boost productivity. In order that individuals and organizations can perform at their best, we create environments that facilitate diverse working styles.









Happy Workplace Program

Foundation (Thai Health), an autonomous state agency in Thailand. A feeling of happiness derived from work becomes a very important factor of environment and Safety Management in a company. Happy at work is crucial both to the employee and the company. Happy people and happy company can create a lot of good things such as increasing productivity, quality, creativity

## **Office Furniture**

## เฟอร์นิเจอร์สำนักงาน

#### **Outline of Business**

■ With its top-line products and services, Okamura excels in Providing Solutions and ideas for a wide gamut of interior environments, such as workplaces that can accommodate diverse workstyles, educational facilities, libraries, healthcare facilities, and R&D facilities. In addition, Okamura has a wide range of products that are installed in theaters, museums and municipal facilities.

## Office



#### Office Seating

#### Contessa Seconda

The Contessa series of ergonomic mesh chairs combines excellent conformity and smart operating functions for a variety of work scenarios and postures. Workers worldwide appreciate the distinctive designs and superb functionality of these chairs.



#### Traverse

Conference Table

In Traverse, every component of the-Conference Table has been meticulously reengineered - from the unbelievably thin top to the graceful support structure, from the integration of technology to the 14 beautiful finishes.

#### Lounge Chair

#### Lives Chair

The Lounge Chair is not only for relaxing. It's designed to keep the lower body relaxed while maintain--ing the spine and neck upright for an ideal posture for work.









#### Collaborative Table

#### Cafe Table

Sit, Stand, Work alone, or collaborate. Approachable furniture enables connections, and connections bring new ideas.

#### Height Adjustable Desk

No more adapting your workstyle to the desk, now the desk adapts to your workstyle. Move the surface of the desk up or down quickly and easily at the touch of a button. With full focus on free movement, comfort, and safety, SW is a fusion of beautiful design and flexible





# Office Project Reference โครมการสำนักมานที่แล้วเสร็จ

























## **Store Division**

### ส่วนมานร้านค้า

■ Retailers constantly need to create new store formats to keep pace with changes in the social environment and markets. Timely monitoring of the retail environment allows Okamura to provide total support for the creation of store environments, from layout and interior planning by designers, to the manufacture, installation and maintenance of fittings. We offer display fixtures, refrigerated showcases, specialized equipment, and logistics equipment to meet every need.

> Ability to Manufacture both high quality and diverse **PRODUCTS** at our in-house Production Facilities.

Commercial space **PLANNING** ability based on 60 years of experience and results

Comprehensive **Strength** 

Using a Japanese and global network for fast

RESPONSIVENESS

The newest **INFORMATION** from Japan and overseas.

We value the high quality of our products as only

Planning / การวามเพน

Complete planning ability that supports everything from research and drafting to inspections.

Global Network / เครือข่ายทั่วโลก

Supports globally expanding sales.

a complete line manufacturer can.

Insight / ข้อมูลเชิมลึก

Products / สินค้า

Sensitive stream of information taken from Japan and abroad.

## **Supermarket**

ร้านค้าปลีก - ค้าส่ว

#### Store Cart Systems

#### **Shopping Cart**

These specialty carts are ideal for fresh foodprocessing areas. They make a powerful contribution to working efficiency at all stages of fresh food handling, from processing to delivery to the sales area.





## **Apparel Store**

กลุ่มสินค้าเครื่อมแต่มกาย

#### Retail systems by Vitra

#### Invisible 6

The Vitra retail systems are based on the invisible design" concept. Designed to be inconspicuous, this modular equipment draws attention to the products on display. It is currently used in 22 countries.

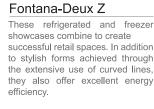


## Refrigerated and **Freezer Showcases**

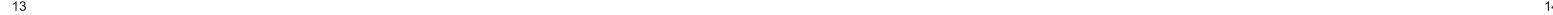
ตู้คุมอุณหภูมิกนอมอาหาร

#### Refrigerated Showcases

efficiency.









## **Variety Store**

สินค้าเบ็ดเตล็ด

## **Food Speciality Store**

กลุ่มสินค้าสุรา ไวน์ และอื่นๆ



#### Liquor Fixtures

Vito

With shelf angles and positions optimized for ease of viewing and selection, these specialized liquor display units provide enhanced functions for the attractive presentation of wines and spirits.



## **Convenience Store**



## **Drugstore**

ร้านขายยา



#### Display Fixtures

Gondola

These display units can be assembled in flexible combinations to suit a varietyof retail situations. They are based on a common standard, allowing a widerange of parts to be









#### Baum

Finished in the warm, natural tones of wood, these rack-type system units are ideal for sales areas that require a distinctive ambience, such as household goods and gardening sections.



# excellent load capacity, products in this range can also be used with a range of support

Racks for Heavy Items

Okamura used its experience with warehouse facilities to develop these racks for displaying large items in retail outlets. In addition to their

Pallet Racks

**Home Center** 

ศูนย์รวมสินค้าตกแต่มบ้าน



# Store Project Reference โครมการร้านค้าที่แล้วเสร็จ





































Office Mate Family Mart

LAWSON 108 Lemon Farm

















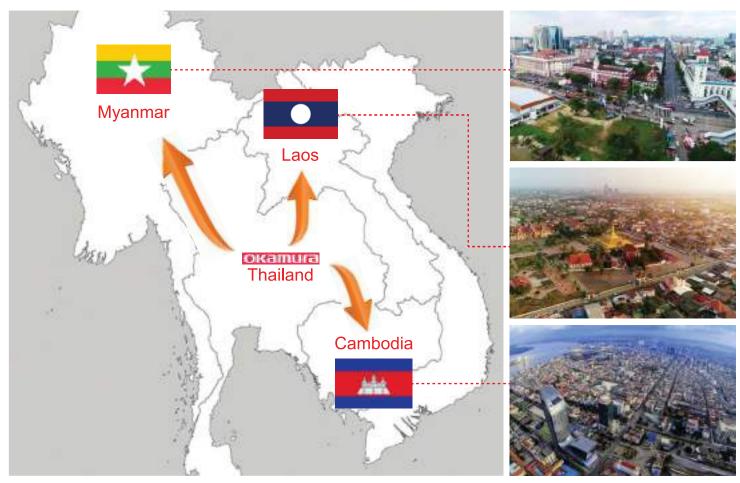


## **Overseas Business**

## รุรกิจในต่ามประเทศ

#### Sales Area

We are supplying our Space design & furniture not only in Thailand but also in Myanmar, Cambodia and Laos through our dealer.





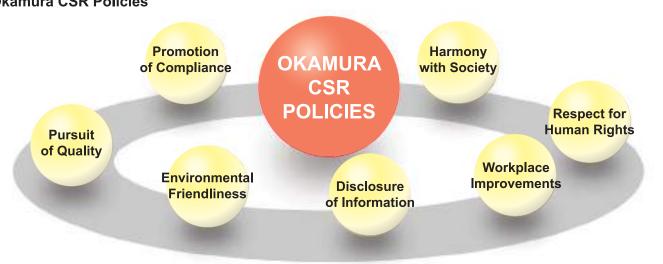






## CSR Activity กิจกรรมเพื่อความรับพิดชอบต่อสังคม

#### Okamura CSR Policies



#### 1. Promotion of Compliance

To ensure that our business activities are conducted in a fair, transparent, and sincere manner, we fully comply with all legal requirements, strive to prevent corrupt practices, and act according to the highest ethical standards.

#### 2. Pursuit of Quality

We pursue high standards of quality and safety and provide society with creative technologies, products and services.

#### 3. Environmental Friendliness

We are mindful of the environment in all aspects of our business so as to contribute to the creation of a more sustainable society.

#### 4. Disclosure of Information

We always strive to maintain the trust of our stakeholders by disclosing information in a timely and appropriate fashion, while at the same time enhancing our communication with them.

#### 5. Workplace Improvements

In addition to endeavoring to make our workplaces both healthier and safer, we respect diversity of employees and aim to provide the individual employees with working environments that will allow them to find fulfillment in their work and to achieve personal growth while cooperating with one another.

#### 6. Respect for Human Rights

We shall promote respect for human rights and eliminate prejudice and discrimination while working to understand differences between individuals and cultures.

#### 7. Harmony with Society

We promote respect for human rights and will not tolerate prejudice and discrimination while working to understand individual and cultural diversity.

#### CSR Activity in Thailand

Siam Okamura International as a member of corporate citizenship in Thailand will keep continue for CSR activity such as donation to appreciate for local community.





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## **Overseas Branches & Companies**

## บริษัท และสาขาในต่าวประเทศ

Okamura products are manufactured in Japan and overseas and distributed globally through vertically integrated logistics networks. Our headquarters and branches are constantly working to optimize

quality and services through close collaboration with associated companies and distributors in Japan and overseas, including technology and sales partnerships with overseas companies.

# UK

Direct Dealer
 Import Partner
 Distributor

#### Okamura Corporation, **London Branch**

Location: 1st Floor, 54 Hatton Garden, London EC1N 8HN, UK TEL: +44-20-3077-5930

#### UAE



Okamura Corporation. **Dubai Branch** 

Location: 6E-A, Room No.521, Dubai Airport Free Zone, Dubai, UAE TEL: +971-4-3575197



Siam Okamura Steel Co., Ltd. Manufacturing office furniture and

store display equipment (ISO 9001/ISO14001 Certifications) Location: 51/5 Moo 2 Poochao Rd.,

Bangyaprak, Phrapradaeng, Samutprakarn 10130, Thailand TEL: +66-2394-6991 -92

#### **NETHERLANDS**



Okamura Corporation, Rotterdam Branch

Location: Stationsplein 45, Unit B7.043, 3013 AK Rotterdam, The Netherlands TEL: +31-10-213-4414

#### **MALAYSIA**



Okamura International Malaysia Sdn. Bhd.

Unit 13-02, Level 13, Q Sentral, 2A, Jalan Stesen Sentral. 50470 Kuala Lumpur Wilayah Persekutuan, Malaysia TEL: +603 2732 9827

#### **CHINA**



Shanghai Okamura Furniture and Logistics System Co., Ltd.

Sales of office furniture, Material Handling System Products, store display equipment and others in China

Location: 19F, Cloud Nine Shopping Mall, 1018 Changning Road, Shanghai, 200042, China, TEL: +86-21-6074-6000



Hangzhou Okamura Transmission Co.,Ltd.

Manufacturing Torque Converters (ISO14001 Certifications)

Location: No. 88 Donghuan Road, Lin'an Economic Development.Zone, Zhejiang, China

#### **VIETNAM**



Okamura Corporation, Ho Chi Minh Representative Office

Location: Suite 1104 11th Floor Saigon Tower, 29 Le Duan St., District 1, HCMC, Vietnam TEL: +84-8-3822-6392



Okamura Corporation, Chicago Branch / Showroom

Location: 222 Merchandise Mart Plaza, Suite 11-124, Chicago, IL 60654, USA TEL: +1-312-645-0115



Siam Okamura International Co., Ltd.

Sales of office furniture and store display equipment in Thailand and nearby South-East Asian countries

**THAILAND** 

Location: 3199 Maleenont Tower 19th Floor, Rama 4 Road, Klongton, Klongtoey, Bangkok 10110, Thailand TEL: +66-2661-5474 -79

#### **INDONESIA**



PT. Okamura Chitose Indonesia

Sales of office furniture and store display equipment

Location: MidPlaza-2 12th Floor, Jl.Jend. Sudirman Kay 10-11. Jakarta 10220, Indonesia TEL: +62-21-572-3925

#### **SINGAPORE**



#### Okamura International (Singapore) Pte Ltd

Sales of office furniture and store display equipment in Singapore and nearby South-East Asian countries

Location: 16 Raffles Quay #14-02 Hong Leong Building, Singapore 048581 TEL: +65-6224-7995

#### **HONG KONG**



#### Salotto (China) Limited

Sales of office furniture in Hong Kong. Production and sales subsidiaries in China

Location: 2903 Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong TEL: +852-2898-9777

#### okamura

Siam Okamura International Co., Ltd.

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SHOWROOM Klongton, Klongtoey, Bangkok 10110 Thailand
Tel.: 0-2661-5474-9, 0-2661-5505-7 Fax: 0-2661-5261-2
URL: https://www.siamokamura.com

Facebook : Okamura Thailand

CHONBURI BRANCH No. 402 4° Floor, Amata Service Center Building, 700/2 Moo 1 Klong Tamru, Amphur Muang, Chonburi, 20000 Tel.: 038-457-135 Fax: 038-457-133